

Hamza Abdul Rauf

Full-Stack Developer | React · Next.js · Node.js · MERN

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PROFESSIONAL SUMMARY

Full-stack developer with 3+ years of experience building scalable web applications, SaaS platforms, and ecommerce solutions. Specializes in React, Next.js, Node.js, and MongoDB with a proven record of delivering production-ready products for real clients across hospitality, ecommerce, and fintech domains. Strong in full-cycle development — from architecture and API design through to deployment on Vercel and AWS.

TECHNICAL SKILLS

Frontend: React.js, Next.js, Nuxt.js, HTML5, CSS3, JavaScript (ES6+), Tailwind CSS, Responsive UI, Performance Optimization

Backend: Node.js, Express.js, Django, Django REST Framework, REST APIs, JWT Authentication, API Integrations

Databases: MongoDB, PostgreSQL, SQLite, MySQL — Data Modeling, CRUD, Aggregation Pipelines

Ecommerce & CMS: Shopify (Custom Themes, Liquid), WordPress, WooCommerce, Custom Admin Panels

DevOps & Tools: Git, GitHub, Vercel, AWS (S3, EC2), CI/CD, Figma

Concepts: Agile/Scrum, RESTful Architecture, SSR/SSG, Single-Page Applications, Booking Systems

PROFESSIONAL EXPERIENCE

Frontend Web Developer

Apr 2024 – Apr 2025

CodesInc — Rahim Yar Khan, Pakistan

- Developed high-performance, responsive user interfaces using React.js for multiple client projects
- Integrated RESTful APIs and collaborated with backend teams on full-stack feature delivery
- Improved page load performance and UX across multiple projects through code optimization and lazy loading
- Maintained code quality and component reusability following modern React best practices

Full-Stack Developer

Jan 2024 – Present

Freelance — Remote

- Build and deliver custom full-stack web applications, ecommerce stores, and SaaS products for clients in the UK, UAE, and Pakistan
- Manage complete project lifecycle — requirement gathering, architecture, development, QA, deployment, and post-launch support
- Delivered hotel booking systems, ecommerce platforms, and real-time dashboards using MERN stack and Next.js
- Collaborate directly with clients to translate business requirements into scalable technical solutions

PROJECTS

Reve Living — Luxury Furniture Ecommerce Platform (UK)

Jan 2026 – Feb 2026

- Designed and built a full-stack luxury ecommerce platform for a UK-based furniture brand from scratch
- Implemented Next.js SSR for sub-2 second page loads, dynamic product catalogue with nested image galleries and specification variants
- Built complete ordering flow with custom checkout, product detail pages, and admin content management
- Managed full lifecycle — client briefs, architecture decisions, UI design, development, and live deployment

Tech: Next.js, Node.js, Express.js, MongoDB, Vercel | Live: reveliving.co.uk

Sarai Abbottabad — Hotel Website & Booking System

2025

- Built a full-stack hotel website with real-time room availability, online booking system, and admin management panel
- Developed backend dashboard for hotel staff to manage reservations, room inventory, and guest records
- Implemented booking confirmation flow with dynamic availability checking and admin approval system

Tech: React.js, Node.js, Express.js, MongoDB, REST APIs | Live: saraiaabbottabad.com

SKN Hair Care — Ecommerce Store (Dubai)

2025

- Developed a full-stack ecommerce platform for a Dubai-based hair care brand with product and order management
- Built with Next.js for SSR performance with Node.js/Express backend and MongoDB for product and order data
- Implemented cart, checkout, order tracking, and admin product management panel

Tech: Next.js, Node.js, Express.js, MongoDB, REST APIs | Live: sknhaircare.com

NexoCart Perfume — Ecommerce Platform

2025

- Built a full-stack perfume ecommerce store with product catalogue, cart, checkout, and admin inventory management
- Designed scalable REST API architecture with Django REST Framework and PostgreSQL database

Tech: React.js, Django, Django REST Framework, PostgreSQL | Live: perfume.nexocart.online

EDUCATION

Bachelor of Science in Computer Science (BSCS)

2023 – Present (Expected 2027)

Khwaja Fareed University of Engineering & Information Technology (KFUEIT) — Rahim Yar Khan, Pakistan

ADDITIONAL

Languages: English (Professional), Urdu (Native)

Availability: Immediate start | Remote worldwide | UK / US timezone overlap available

Portfolio: hamzaabdulrauf.dev — Live project demos, case studies, and source code